

## **Kofola Available for Sale at Ceska Sporitelna as of Today**

- ⇒ **Kofola ČeskoSlovensko a.s. is launching an initial public offering (IPO) of its stock**
- ⇒ **Stock can be purchased through Ceska sporitelna**

**Retail investors in the Czech Republic will be able to purchase the stock of Kofola ČeskoSlovensko a.s., a leading Central European producer of non-alcoholic beverages. Today, the company is launching an initial public offering of its stock (IPO); offering up to 275,000 newly issued shares for subscription. At the same time, one of its existing shareholders, CED Group Sarl., is offering up to 1,900,000 more shares for sale. Investors can submit purchase orders for the stock either at selected Ceska sporitelna branches or over the telephone, using the Ceska sporitelna Investment Broker service; for more information, clients interested in the purchase can call 800 INVEST (800 468 378).**

The stock will be offered to retail investors in the Czech Republic from 20 November 2015 to 1 December 2015. In connection with the IPO, the company published a prospectus of the shares on its website (<http://firma.kofola.cz/investor/>), and its summary in the Czech language. The majority owner of Kofola ČeskoSlovensko a.s. is a Luxemburg-based company, KSM Investments S.A., held by the family of the company's founder, Mr. Janis Samaras, which is not selling any stock in the IPO and will remain the majority owner even after the IPO.

Erste Group Bank is the global coordinator of the issue, and Ceska sporitelna the manager of the retail offer in the Czech Republic. A list of selected points of sale please find attached.

*Important notice:*

*This information does not constitute an offer or an invitation to purchase any stock of Kofola ČeskoSlovensko a.s. (Stock). The public offering of the Stock in the Czech Republic, Slovakia, and Poland, is being made exclusively on the basis of a prospectus available at <http://firma.kofola.cz/investor/>, which is also available free of charge during regular business hours from Ceska sporitelna on Evropská 17, 160 00, Prague 6.*

*For further information please contact the Press Centre of the Ceska Sporitelna Financial Group (CSFG):*

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### **Ceska sporitelna's profile**

Ceska sporitelna is the largest bank in the Czech Republic • More than 5 million clients use its services: individuals, small and medium-sized enterprises, and municipalities, but we also finance large corporations and provide financial market services • Ceska sporitelna has been a member of Erste Group since 2000, and under that brand, it serves affluent and corporate clients • It boasts the most extensive branch and ATM networks in the Czech Republic • It also plays an important role as an innovator: for example, it was the first bank on the Czech market to start issuing contactless cards comprehensively, and to develop a network for their use • *For additional interesting information about Ceska sporitelna, read here.*

### **Erste Corporate Banking – an exceptionally strong partner in corporate and investment banking and financial markets**

The largest provider of loans to corporations in terms of the aggregate loan amount • Major arranger of syndicated, club, acquisition, and project financing solutions • A leader in arranging domestic and foreign bond issues for local as well as international clients • A major advisor on mergers and acquisitions • The largest trader on capital markets in the Czech Republic, measured in terms of the number of stocks issued (IPOs and SPOs) and their volume • One of the most important partners of the European Investment Bank in Central Europe • A leading M&A consultant for local and regional clients from the business and public sectors • The largest EUR/CZK trader and a leading provider of Treasury services to corporate and public sector clients • The largest asset manager for corporate and institutional clients • *For additional interesting information about Ceska sporitelna's corporate banking, read here.*

### **Erste Group's Profile**

Erste Group is the leading financial services provider in the Eastern part of the EU • Approximately 46,000 employees serve 16.4 million clients in more than 2,800 branches in 7 countries (Austria, Czech Republic, Slovakia, Romania, Hungary, Croatia, Serbia) • As of Q1 2014 Erste Group has reached EUR 203.9 billion in total assets, a net profit of EUR 103,3 million and a cost-income-ratio of 57.0%.