

## **A Gift from Ceska Sporitelna for Users of Windows Mobile Devices**

- ⇒ **Ceska sporitelna launched the SERVIS 24 Mobile Bank application for mobile devices with the Windows Phone operating system today, complementing its offer of mobile applications for iPhones and Android telephones**
- ⇒ **Ceska sporitelna's Mobile Bank is actively used by 144,000 clients, users of devices with iOS and Android, who have executed 1.7 million transactions using the application this year with a total volume of CZK 6.5 bn**

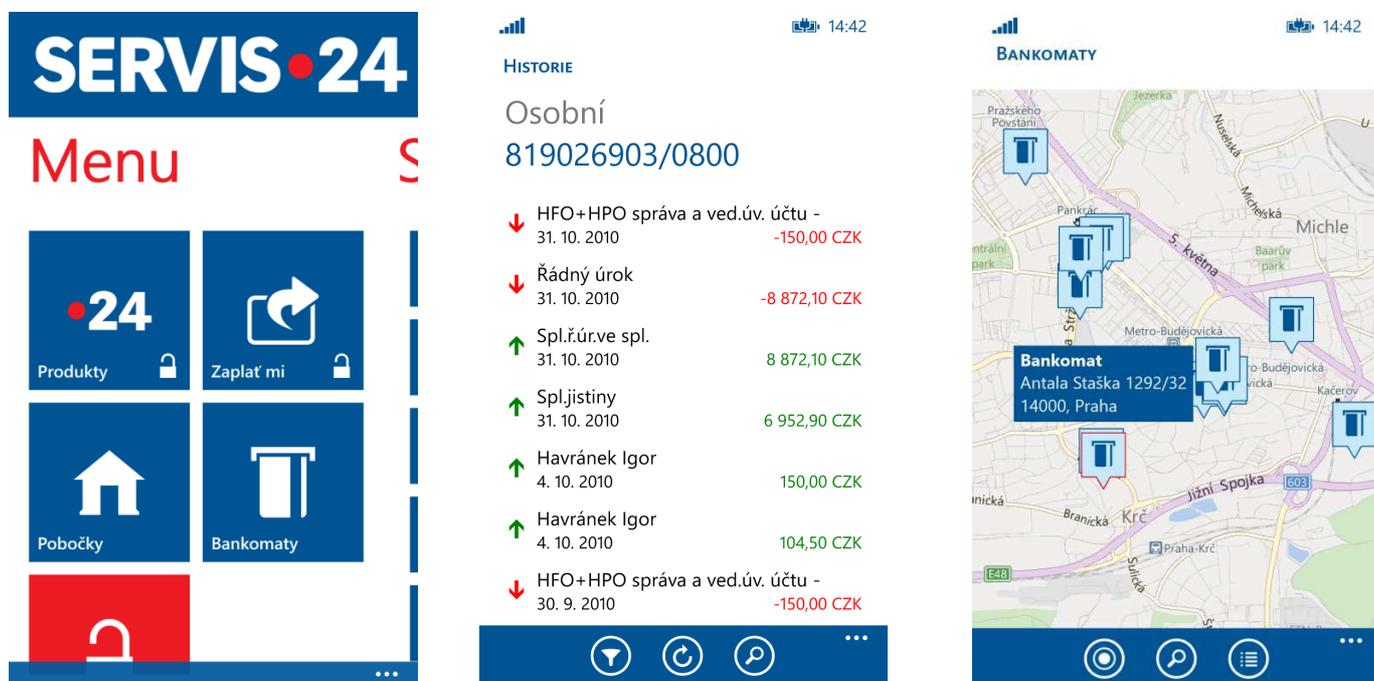
**As of Tuesday, 16 December 2014, Ceska sporitelna clients who have mobile telephones operating on the Windows Phone system can manage and check their finances using a new application. Ceska sporitelna is responding to interest in the SERVIS 24 Mobile Bank application among owners of devices running on the Windows Phone operating system. Mobile Bank is currently actively used by 144,000 Ceska sporitelna clients who have executed 1.7 million transactions through the app this year, with a total volume of CZK 6.5 bn.**

**“Mobile Bank has also proven to be a good sales tool. This summer, we newly offered our clients the possibility of using the service to arrange a loan or overdraft facility and in October, we added the option of applying for a credit card. More than a thousand clients have taken advantage of the offer, arranging credit products worth more than CZK 21 million,” says David Lorenc, Director of Direct Banking at Ceska sporitelna.**

The new Mobile Bank for Windows Phones offers clients several methods of entering one-time payment orders and enables them to follow the transaction history on their current and card accounts, including transaction details. Naturally, they can also search for CS branches and ATMs. In the event of client interest, Ceska sporitelna is prepared to continue to expand the application next year, adding new functions.

**“We are pleased that Windows Phone users who are Ceska sporitelna clients can now manage their money using their smartphones. We trust this application, which is now available as a free download in the Windows Phone Store, will contribute to their satisfaction with our platform,” says Milan Hrabovský, Director of the Development Division at Microsoft.**

The SERVIS 24 Mobile Bank application is available to all retail clients who have activated Ceska sporitelna's Internet Banking. They can download and install it free of charge from the Windows Phone Store. The application's security is ensured by several complementary components – a client number, password, secure encrypted communication between the mobile device and the bank, and also by daily and monthly limits on banking transactions.



For more information, please contact the Press Centre of the Ceska Sporitelna Financial Group:

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**Ceska sporitelna's profile**

Ceska sporitelna is the largest bank in the Czech Republic • More than 5 million clients use its services: individuals, small and medium-sized enterprises, and municipalities, but we also finance large corporations and provide financial market services • Ceska sporitelna has been a member of Erste Group since 2000, and under that brand, it serves affluent and corporate clients • It boasts the most extensive branch and ATM networks in the Czech Republic • It also plays an important role as an innovator: for example, it was the first bank on the Czech market to start issuing contactless cards comprehensively, and to develop a network for their use • For additional interesting information about Ceska sporitelna, read here.

**Ceska sporitelna – A Responsible partner of the Society**

We have invested **CZK 5,000,000,000** into projects for electricity generation from renewable sources and energy-efficient projects • We endowed the Depositum Bonum Foundation with **CZK 1,450,000,000** to support education in the Czech Republic • Together with the Ceska sporitelna Foundation, we donated **CZK 80,000,000** to publicly beneficial projects in 2012 • In 2013, we divided **CZK 2,000,000** among 34 charitable projects on the basis of votes taken in our employee and client grant programmes • **8,000** seniors attended our "Seniors Communicate" educational courses in **634** Czech towns and cities • **1,879** of our employees participated in the Sporitelna Days for Charity. This means that we donated **14,440** of our employees' work hours • **376** of our branches are wheelchair-accessible and over **250** of our ATMs are adapted for use by visually impaired clients • Each employee can use **2** work days for public benefit activities thanks to Sporitelna's Days for Charity • For additional interesting information about Ceska sporitelna's corporate social responsibility, read here.

### **Erste Group's Profile**

Erste Group is the leading financial services provider in the Eastern part of the EU • Approximately 46,000 employees serve 16.5 million clients in around 2,900 branches in 7 countries (Austria, Czech Republic, Slovakia, Romania, Hungary, Croatia, Serbia) • As of YE 2013 Erste Group has reached EUR 199.9 billion in total assets, a net profit of EUR 61 million and a cost-income-ratio of 52.5%.