

## The Sporotrend Unit Trust Recorded 160% Last Year, Far Outdistancing Other Funds Focused on So-called Emerging Markets, to become the World Leader

Sporotrend, a unit trust of Investiční společnost České spořitelny, became the world's most successful unit trust to be focused on Central and East European countries, Turkey, and the countries of the former Soviet empire. Last year, it managed to appreciate the investments of its unit holders by more than 160%. It beat other funds by a country mile – the second in line “only” achieved appreciation of 135%. This was shown by an analysis done by the prestigious firm Lipper, which specialises in information about investments and which is a part of the Thompson Reuters agency.

“The success is due, above all, to not yielding and having solid nerves. Many investors closed their positions during the year. But we did not let up, even at the time of the greatest slump, and persevered, because we bet on our own analyses that showed that the companies we prefer have a greater internal value that corresponded to their valuation on the stock markets. In the end, this led to a record result,” says Martin Burda, CEO of Investiční společnost České spořitelny.

If a client purchased Sporotrend unit certificates for CZK 10,000 at the beginning of 2009, he had CZK 26,000 in his account at the end of the year. Such appreciation is practically incomparable with any other investment options.

The 5 Best Emerging Europe Funds in 2009	Fund Performance
ISČS Sporotrend	160,6%
PF Eastern Europe	133,6%
ESPA Stock Russia	132,6%
Ignis Intl HEXAM Emerging Europe	129,0%
JPM Russia East Europe Equity	125,1%

Source: Lipper, 2010

Sporotrend is suitable for dynamic investors who believe in positive developments on the stock markets in EU Member States and in other Eastern European countries, and who want to participate in this development with a part of their investment. The fund's assets are invested primarily into publicly tradable liquid stock of trustworthy Czech and foreign issuers in Member States, candidate countries, and other East European countries. Investments are also made into Russian and Turkish markets.

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#### Ceska Sporitelna in Figures

Over 1.2 million clients use Ceska Sporitelna's direct banking; the **No. 1** bank in the Czech Republic as for Total Assets (CZK 856.70 bn) with a profit of CZK 9.65 bn); **3** main direct banking channels – Servis 24 (Telephone, Internet, and GSM); **4** main groups of clients – retail, small and medium-sized enterprises, municipalities, and large corporations; over **5** million clients – the largest number of clients in the Czech Republic; clients have **6** ways of servicing their accounts: in person at branches, through collection boxes, via a telephone, the Internet, ATMs, or a mobile telephone; **18** branches throughout the country are open 7 days a week, available to any client (overall, CS has 652 branches), because CS clients are not tied to a single branch; **12** subsidiaries covering the entire spectrum of financial services and client needs; **15** Commercial Centres for SME clients; **52** ATMs for the visually impaired, throughout the country; more than **180** years of history and tradition; **1,195** ATMs; **10,877** professional employees. *Figures as of 30 September 2009. Financials are consolidated, and calculated according to the International Financial Reporting Standards.*

#### Ceska Sporitelna – A Responsible Partner for Society

Ceska Sporitelna develops and maintains the philanthropic tradition that has been a part of the savings bank principle for 180 years. Ceska Sporitelna supports charities, non-profit organisations, civic associations, foundations, and funds. In 2002, Ceska Sporitelna established its own foundation – **Nadace České spořitelny** (Ceska Sporitelna Foundation). The foundation's purpose is to support projects from the fields of culture, education, science, public and social concerns, healthcare, charity, community activities, sport, and ecology. The following non-profit organisations are among the partners supported by the Foundation's resources: **Charita Česká republika** (Caritas Czech Republic); the humanitarian association **Život 90** (Life 90); the civic association **Sananim**; **Nadační fond Livie a Václava Klausových**; **Nadace VIA** (VIA Foundation); and the **Partnership Foundation**. Since November 2005, Ceska Sporitelna has included its clients in its charitable activities, through the bank's loyalty Bonus Programme, which enables clients to donate their points collected for card transactions to selected charitable projects. Since 2007, Ceska Sporitelna has made it possible for all of its employees to donate two workdays per year to charitable causes. Ceska Sporitelna's social responsibility on the financial market is exemplified by its responsible lending policy initiative. In January 2008, it took part in the birth of the Counselling Centre for People in Financial Distress, an independent organisation, and the first of its kind in the Czech Republic.

#### Erste Group

Erste Group is one of the leading financial providers in CEE. More than **51,000** employees serve **17.5** million clients in **2,900** branches in **8** countries (Austria, Czech Republic, Slovakia, Romania, Hungary, Croatia, Serbia, Ukraine). As of 30 September 2009 Erste Group has reached EUR **203.6** billion in total assets, a net profit of EUR **720.1** million and cost-income-ratio of **50.9%**.